



# Community Boating Center

1641 Padanaram Avenue · New Bedford · Massachusetts · 02740  
508-992-6219 · [www.communityboating.org](http://www.communityboating.org)

January 4, 2012

Dear Area Merchant:

I am writing to encourage you to join the Community Boating Center (CBC) for our annual Opening of the Bay fundraiser, on May 19, 2012. Proceeds of this event support the Beacon of Light Scholarship Fund. About 75% of the children that attend CBC's summer mentorship and outreach program, about 400 kids total, do not have the means to pay the enrollment fee. The Beacon of Light Scholarship Fund makes up this large difference. As you may know, many of the kids that benefit from CBC are kids who are at-risk youth in the Greater New Bedford area. We work very closely with a number of social services providers who identify kids who could benefit from our programs. It might seem like a small thing, but these programs, that focus on mentoring and life skills as much as sailing, can make a huge difference in the lives of these kids.

This year we anticipate another sell-out crowd of five hundred Southcoast residents dancing the night away under the tent overlooking Buzzards Bay from New Bedford's Fort Taber Park. Our wonderful supporters, together with a select group of Corporate Sponsors, raised nearly \$50,000 last year to help provide a safe, fun and healthy activity for the at-risk youth of Greater New Bedford.

We invite you to be part of our team of highly regarded sponsors this year. Come and enjoy an unforgettable evening with your valued business associates, potential customers, and friends while supporting a worthy cause that is making a significant impact on the youth in our community.

There are a limited number of tables available to our corporate friends, and we encourage you to reserve your spot as soon as possible. You may sign on today by faxing the Community Boating Center at (508) 999-3320 with the SPONSORSHIP REQUEST form. Finally, as part of this event, CBC will be holding a Silent Auction and Balloon Raffle and we would be delighted if you would consider donating goods or services to our event. A copy of the in-kind gift form is attached.

Please do not hesitate to contact me if you have any questions.

Warm Regards,

Alison Durant  
Chair - Opening of the Bay Committee

Mark Riley  
Chair – Corporate Sponsorship

## Recent Event Sponsors

AFC Cable  
AGM Marine Contractors  
Ambit Press  
American Research & Management Co.  
Babbitt Steam Specialty Co.  
BankFive  
Barden's Boat Yard, Inc.  
Bento Real Estate Group  
Bergie's Seafood  
Black Bass Grille  
Burr Brothers  
Cape Yachts  
Chase Canopy  
CLE Engineering Inc.  
Clube Madeirense S.S. Sacramento Charitable  
Foundation  
Common Sense Environmental  
Concordia Company, Inc.  
Converse Company Realtors  
Cooper Insurance  
Crystal Ice  
Davico Mfg.  
David Risch – Edward Jones Investments  
Downey & Downey, PC  
Doyle Buzzards Bay  
Edie & Marine Boat Settlement  
Exari Systems  
Exquisite Events of Newport  
Fairhaven Shipyard Companies, Inc.  
Franchise Studios  
Freitas Package Store  
Goslings  
Grey Goose  
Hawthorn Medical Associates  
Heineken  
Horizon Marine, Inc.  
IMTRA Corporation  
JCOM Holdings, LLC  
John George Farms  
J24 Fleet 16-BYC  
Karam Financial Group  
Kathy & Jackie Fishing Corp  
Luzo Auto Body, Inc.  
Luzo Fishing Gear  
M & C Cafe  
Mathieu & Mathieu  
Meyer, Regan & Wilner LLP  
Milbury & Company, LLC  
Milhench Supply Co.  
Mt. Gay  
North east Silicon Technologies  
Nye Lubricants  
Ocean's Catch  
Patrick Carney Foundation  
Philadelphia Insurance Companies  
Polar Beverages  
Poyant Signs  
Precise Packaging, Inc.  
Predator Fisheries, Inc.  
R & W Enterprises, Inc.  
Saunders-Dwyer Home for Funerals  
Schaefer & Kunz, P.C.  
Screen Works  
Sea Gas  
Seamark Financial Services  
Shuster Corporation  
South Wharf Yacht Yard  
Southcoast Eye Care and Optical Shop  
Sovereign Star Fishing Corporation  
Sperry Sails  
Starkweather and Shepley  
Stickles Insurance Agency  
Sylvia Group of Insurance Companies  
Tucker Roy Towing & Marine Salvage, Inc.  
Peter Veale, D.M.D. & John Veale, D.M.D.  
Warrior Fishing Corporation  
Warrior Fuel Corporation  
Webster Bank  
WJ Financial Advisors, LLC

# OPENING OF THE BAY SPONSORSHIP LEVELS

- Improving goodwill • Enhancing image • Improving profitability •  
• Increase brand awareness • Stimulate sales •
- Advancing corporate reputation • Alter public perception • Build relationships •  
• Improving community relations • Creating promotional opportunities

## ADMIRAL SPONSOR \$5,000\*

- Includes preferred seating for up to ten event tickets @ \$65 per ticket \*\*
- Industry exclusivity (“first come, first served” basis)
- Maximum signage exposure, and premier placement of a full -page ad in the Opening of the Bay Program (*a \$1,500 value*)
- Recognition as Admiral Sponsor in all Opening of the Bay publicity
- Provides twelve full scholarships to at-risk youth from New Bedford (*priceless*)

## CAPTAIN SPONSOR \$3,500\*

- Includes preferred seating for up to eight event tickets @ \$65 per ticket \*\*
- Industry exclusivity (“first come, first served” basis)
- Maximum signage exposure, and premier placement of a full -page ad in the Opening of the Bay Program (*a \$1,500 value*)
- Recognition as Admiral Sponsor in all Opening of the Bay publicity
- Provides eight full scholarships to at-risk youth from New Bedford (*priceless*)

## COMMANDER SPONSOR \$2,000\*

- Includes preferred seating for up to six event tickets @ \$65 per ticket \*\*
- Major signage exposure, and preferred placement of one half-page ad in the Opening of the Bay Program (*a \$1,000 value*)
- Recognition as Captain Sponsor in all Opening of the Bay publicity
- Provides four full and one partial scholarship to at-risk youth from New Bedford (*priceless*)

## ENSIGN SPONSOR \$1,000\*

- Includes preferred seating for up to four event tickets @ \$65 per ticket \*\*
- Quarter- page ad in the Opening of the Bay Program (*a \$500 value*)
- Recognition as Ensign Sponsor in Opening of the Bay publicity
- Provides two scholarship to an at-risk youth from New Bedford (*priceless*)

## HELMSMAN SPONSOR \$500\*

- Includes preferred seating for up to four event tickets @ \$65 per ticket \*\*
- Recognition as Helmsman Sponsor in Opening of the Bay publicity
- Provides a partial scholarship to an at-risk youth from New Bedford (*priceless*)

## NAVIGATOR SPONSOR \$250\*

- Includes preferred seating for up to two event tickets @ \$65 per ticket \*\*
- Recognition as Navigator Sponsor in Opening of the Bay publicity
- Provides a partial scholarship to an at-risk youth from New Bedford (*priceless*)

### Notes:

\*or equivalent value in goods and services deemed necessary by the Community Boating Center for the advancement of its tax-exempt purposes.

\*\*Each ticket is deemed to have a “value” of \$65. The amount by which payment exceeds the total value of tickets may be considered a charitable contribution to the Community Boating Center, a 501 (c) 3 tax-exempt organization.

*A 501(c)(3) non-profit organization dedicated to enriching the lives of New Bedford area residents through boating.  
For your tax purposes, CBC's tax ID # is 043-401-842.*

**Opening of the Bay  
May 19, 2012**

**SPONSORSHIP REQUEST FORM**

***FAX IT BACK – (508) 999-3320***

We pledge to support the work of the Community Boating Center with the sponsorship level checked below:

- ADMIRAL SPONSOR**                      **\$5,000\***  
Please circle the number of tickets you wish for your guests: 1 2 3 4 5 6 7 8 9 or 10
- CAPTAIN SPONSOR**                      **\$3,500\***  
Please circle the number of tickets you wish for your guests: 1 2 3 4 5 6 7 or 8
- COMMANDER SPONSOR**                      **\$2,000\***  
Please circle the number of tickets you wish for your guests: 1 2 3 4 5 or 6
- ENSIGN SPONSOR**                      **\$1,000\***  
Please circle the number of tickets you wish for your guests: 1 2 3 or 4
- HELMSMAN SPONSOR**                      **\$500\***  
Please circle the number of tickets you wish for your guests: 1 2 3 or 4
- NAVIGATOR SPONSOR**                      **\$250\***  
Please circle the number of tickets you wish for your guests: 1 or 2
- “NON-SPONSORSHIP” PROGRAM ADVERTISING**
  - \$1,500\* Full-page advertisement in souvenir Opening of the Bay Program
  - \$1,000\* Half-page advertisement in souvenir Opening of the Bay Program
  - \$500\* Quarter-page advertisement in souvenir Opening of the Bay Program
- We are unable to attend but will support the programs and services of the Community Boating Center with a donation of \$ \_\_\_\_\_

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name of company

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send invoice to

---

address

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city

state

zip

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email address

phone

fax

\*or an equivalent value in goods and services deemed necessary by the Community Boating Center for the advancement of its tax-exempt purposes

*A 501(c)(3) non-profit organization dedicated to enriching the lives of New Bedford area residents through boating.  
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**Opening of the Bay  
May 19, 2012**

**IN KIND GIFT REQUEST FORM**

***FAX IT BACK – (508) 999-3320***

Contact Person \_\_\_\_\_ Title \_\_\_\_\_

Company/Donor Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

ITEM(S) DONATED *(please list here or attach a list to this form)*

<b><u>ITEM</u></b>	<b><u>VALUE</u></b>
<b><u>ITEM RESTRICTIONS AND TERMS</u></b>	

In consideration of my interest in the Community Boating Center and its mission of service to the community, I/we give, grant, and convey at no charge the above item(s).

Signature of Donor \_\_\_\_\_ Date \_\_\_\_\_

GIFT SOLICITED AND RECEIVED BY

Name \_\_\_\_\_ Signature \_\_\_\_\_

Address \_\_\_\_\_ Phone \_\_\_\_\_

Date Gift Received \_\_\_\_\_

***All gifts are tax deductible to the extent allowed by law.***