



Community Boating Center

1641 Padanaram Avenue · New Bedford · Massachusetts · 02740
508-992-6219 · www.communityboating.org

March 15, 2010

Dear Area Merchant:

When students are referred to CBC by social workers, we do not see them as “at-risk,” but rather “on the brink of success.” Our programs are designed to be a step-by-step process in character development. We recognize that our students’ lives may be to windward, a beating battle, but we help them fill their sails and capsizes their fears, as they hike towards self-discovery.

CBC offers a unique program using sailing as a tool to help instill important life lessons in our students, many of whom do not receive positive mentoring in their homes. Now more than ever we need to foster leadership and teamwork values in our local youth. CBC helps students discover that they have limitless potential by exposing them to challenging activities that push their comfort levels and make them think outside the box.

I am writing to encourage you to be part of celebrating CBC’s 16th year by joining us for our annual Opening of the Bay fundraiser to support the Beacon of Light Scholarship Fund. The Opening of the Bay fundraiser is an extremely important part of CBC’s fundraising as the contributions support low-income student scholarships that are crucial for running our award-winning programs. Last year, the Opening of the Bay fundraiser provided eighty-seven scholarships to low income children from Greater New Bedford to participate in the CBC’s summer programs.

CBC has been recognized by a number of partner organizations as well as governing bodies for the impact we have had on the community. Most recently, we were honored to be named a Champion in Action by Citizens Bank and New England Cable News. I invite you to learn more about these accomplishments on our web site.

This year we anticipate another sell-out crowd of five hundred Southcoast residents dancing the night away under the tent overlooking Buzzards Bay from New Bedford’s Fort Taber Park. Our wonderful supporters, together with a select group of Corporate Sponsors, raised nearly \$30,000 last year to help provide a safe, fun and healthy activity for the at-risk youth of Greater New Bedford.

We invite you to be part of our team of highly regarded sponsors this year. Come and enjoy an unforgettable evening with your valued business associates, potential customers, and friends while supporting a worthy cause that is making a significant impact on the youth in our community.

There are a limited number of tables available to our corporate friends, and we encourage you to reserve your spot as soon as possible. You may sign on today by faxing the Community Boating Center at (508) 999-3320 with the SPONSORSHIP REQUEST form. Finally, as part of this event, CBC will be holding a Silent Auction and Balloon Raffle and we would be delighted if you would consider donating goods or services to our event. A copy of the in-kind gift form is attached.

Please do not hesitate to contact me if you have any questions.

Warm Regards,

Alison Durant
Chair - Opening of the Bay Committee

Heike Milhench
Chair – Corporate Sponsorship



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RECENT EVENT SPONSORS

Advanced Marine Technologies
AFC Cable
Alphagraphics
American Research & Management Co.
AMR Benefits Management LLC
AquaPoint, Inc.
Babbitt Steam Specialty Co.
Barden's Boat Yard, Inc.
Cape Yachts
Cardoza's Wine & Spirits
Charles A. Murray, P.C.
Davico Mfg.
Downey & Downey, PC
Franchise Studios
Friendship Yacht Company, LLC
Hawthorne Medical Associates
Hiller Printing
IMTRA Corporation
John George Farms
J24 Fleet 16-BYC
Kavanaugh-Brownell Boat Stands
Konarka Technologies, inc.
Lockheed Martin Sippican, Inc.
M & C Cafe
Mike Dumas & Platform Soul
Milhench Supply Company
Marion-Bermuda Cruising Yacht Racing Association
Marshall Marine
Nye Synthetic Lubricants
Patrick Carney Foundation
Poyant Signs
Precise Packaging, Inc.
Roadrunner Moving and Storage
SOCO Magazine
Schaefer & Kunz, P.C.
Sea Gas
Shuster Corp.
South Coast Media Group
Southern Massachusetts Sailing Association
Sperry Sails
Sperry Tents
Stickles Insurance Agency
Vanguard Sailing Center of Rhode Island



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OPENING OF THE BAY SPONSORSHIP LEVELS

- Improving goodwill • Enhancing image • Improving profitability •
• Increase brand awareness • Stimulate sales •
- Advancing corporate reputation • Alter public perception • Build relationships •
• Improving community relations • Creating promotional opportunities

🚩 ADMIRAL SPONSOR \$3,500

- Includes preferred seating for up to eight event tickets @ \$65 per ticket *
- Industry exclusivity (“first come, first served” basis)
- Maximum signage exposure, and premier placement of a full -page ad in the Opening of the Bay Program (*a \$1,500 value*)
- Recognition as Admiral Sponsor in all Opening of the Bay media
- Provides four full scholarships to at-risk youth from New Bedford (*priceless*)

🚩 CAPTAIN SPONSOR \$2,000

- Includes preferred seating for up to six event tickets @ \$65 per ticket *
- Major signage exposure, and preferred placement of one half-page ad in the Opening of the Bay Program (*a \$1,000 value*)
- Recognition as Captain Sponsor in all Opening of the Bay media
- Provides one full and one partial scholarship to at-risk youth from New Bedford (*priceless*)

🚩 ENSIGN SPONSOR \$1,000

- Includes preferred seating for up to four event tickets @ \$65 per ticket *
- Quarter- page ad in the Opening of the Bay Program (*a \$500 value*)
- Recognition as Ensign Sponsor in Opening of the Bay media
- Provides a partial scholarship to an at-risk youth from New Bedford (*priceless*)

🚩 HELMSMAN SPONSOR \$500

- Includes preferred seating for up to four event tickets @ \$65 per ticket *
- Recognition as Helmsman Sponsor in Opening of the Bay media
- Provides a partial scholarship to an at-risk youth from New Bedford (*priceless*)

🚩 NAVIGATOR SPONSOR \$250

- Includes preferred seating for up to two event tickets @ \$65 per ticket *
- Recognition as Navigator Sponsor in Opening of the Bay media
- Provides a partial scholarship to an at-risk youth from New Bedford (*priceless*)

🚩 “NON-SPONSORSHIP” PROGRAM ADVERTISING

- \$1,500 Full-page advertisement in the Opening of the Bay Program
- \$1,000 Half-page advertisement in the Opening of the Bay Program
- \$500 Quarter-page advertisement in the Opening of the Bay Program

* NOTE: Tax deductible portion of corporate sponsorship equals sponsorship amount, less tickets purchased @ \$65 per ticket. For example, for an Ensign Sponsor who uses four tickets, the tax deductible portion of their sponsorship would be \$740.



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Opening of the Bay

May 15, 2010

SPONSORSHIP REQUEST FORM

We want to support the work of the Community Boating Center with the sponsorship level checked below:

- ADMIRAL SPONSOR \$3,500. # of tickets you wish to include with your sponsorship _____
- CAPTAIN SPONSOR \$2,000. # of tickets you wish to include with your sponsorship _____
- ENSIGN SPONSOR \$1,000. # of tickets you wish to include with your sponsorship _____
- HELMSMAN SPONSOR \$500. # of tickets you wish to include with your sponsorship _____
- NAVIGATOR SPONSOR \$250. # of tickets you wish to include with your sponsorship _____
- "NON-SPONSORSHIP" PROGRAM ADVERTISING
- \$1,500. Full-page advertisement in souvenir Opening of the Bay Program
- \$1,000 Half-page advertisement in souvenir Opening of the Bay Program
- \$500 Quarter-page advertisement in souvenir Opening of the Bay Program

name of company

email address

send invoice to

address

city

state

zip

phone

fax

A 501(c)(3) non-profit organization dedicated to enriching the lives of New Bedford area residents through boating. For your tax purposes, CBC's tax ID # is 043-401-842.



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FAX IT BACK – (508) 999-3320

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IN-KIND GIFT FORM

Contact Person/Title _____

Company/Donor Name _____

Address _____

City, State, Zip _____

Telephone _____ Fax _____ Email _____

ITEM(S) DONATED *(please list here or attach a list to this form)*

<u>ITEM</u>	<u>VALUE</u>
<u>ITEM RESTRICTIONS AND TERMS</u>	

In consideration of my interest in the Community Boating Center and its mission of service to the community, I/we give, grant, and convey at no charge the above item(s).

Signature of Donor _____ Date _____

GIFT SOLICITED AND RECEIVED BY

Name _____ Signature _____

Address _____ Phone _____

Date Gift Received _____

All gifts are tax deductible to the extent allowed by law.

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