



February 6, 2017

Re: **Opening of the Bay Fundraiser – June 03, 2017**

Dear Friend of CBC,

At its core, Community Boating Center (CBC) connects Greater New Bedford's at-risk youth with mentors to enhance their lives. Our flagship program is Summer Youth Sailing, which uses boating as a tool to help instill important life lessons such as integrity, sound judgment, and teamwork. In 2016, 80% of the children attending our program were from low-income families who simply do not have the ability to pay. Supporting and sponsoring CBC's annual fundraiser, *the Opening of the Bay*, is what enables these students to participate free of charge.

All of us at CBC are determined to have our 11<sup>th</sup> annual event be the most successful one to date. To do this, we need you, our highly regarded supporters and sponsors, to join us for this premier event, which has become one of the area's most anticipated evenings. *Opening of the Bay* is an unforgettable experience you will enjoy with valued business associates, potential customers, and friends while supporting a worthy cause that is making a significant impact on the youth in our community. Guests enjoy dinner, dancing, and an auction overlooking scenic Buzzards Bay at New Bedford's Fort Taber Park. Last year, with the help of our wonderfully generous supporters and sponsors, we raised over \$70,000 to provide a safe, fun, educational, and healthy activity for the at-risk youth of Greater New Bedford. Your continued support is what will enable CBC to present these deserving kids with the opportunity to get off the streets and onto the water!

New for 2017 CBC has added new opportunities to sponsor the 2 major sailing regattas CBC is hosting in 2017. All proceeds for these events supports CBC programming. The 505 North Americans, June 16 – 18, will feature boats from across the country. The Buzzards Bay 420 Championship, August 4 – 6, features boats from across the country as well as numerous teams from around the globe. Join our team helping the youth of Greater New Bedford and take advantage of the opportunity to market to a large national and international audience.

Please sign up today by sending the SPONSORSHIP FORM to the Community Boating Center by email [cbc@communityboating.org](mailto:cbc@communityboating.org) or fax (508) 999-3320. If you would like to donate towards our Silent Auction or Door Prize, please fill out the bottom of the form with your donated goods or services.

Please do not hesitate to contact us if you have any questions.

Thank you for your consideration,

Andy Herlihy  
Executive Director



## Platinum Sponsors



Hawthorn Medical



BALDWIN BROTHERS  
*The evolution of investment*



## Gold Sponsors

AGM Marine Contractors  
Carney Family Foundation  
EventFarm  
Exquisite Events

Freitas Package Store  
Knotty Pine Catering  
Port of New Bedford  
Wallace Jones Financial Advisors

## Silver Sponsors

Chase Canopy  
David M. Sullivan, DMD PC

Advanced Marine Technologies

## Bronze Sponsors

Arbella Insurance  
Atlantic Capes Fisheries  
Bergie's Seafood  
Black Bass Grille  
Brewer Banner Designs  
Brownell Boat Stands  
Browns Yacht Yard  
Cooper Insurance  
COX Engineering  
Cuttyhunk Shellfish Farms  
Downey & Downey, P.C.  
Elegant Restrooms  
Fiber Optic Center  
Hitch Family Foundation  
Hygrade Ocean Products  
IMTRA

Lighthouse Media Solutions  
MacLean Children's Foundation  
Milhench Supply Company  
Moore Family  
Morgan Stanley – Jeffery Martin  
North East Refrigerated Terminal  
Northern Pelagic Group  
Prime Engineering  
Ropewalk Shops  
SOCO  
Soul of Boston  
Sperry Sails  
Standard Fastenings  
Sylvia Group of Insurance Agencies  
Vineyard Family

## Event Sponsors






Acushnet Creamery  
Barden's Boat Yard  
Baycoast Bank  
Beauregard, Burke, &  
Franco  
Burr Brothers  
CLE Engineering  
Cobblestone Graphics

Converse Company  
Realtors  
Dussault & Zatir, PC  
Glaser Glass  
Helly Hansen-  
Newport  
Lemieux Welding  
Mad Good Cookies

Marshall Marine  
Maxon Precision Motors, Inc  
Maximum Weather Inst.  
Polar Beverages  
Raw Seafoods  
Shuster Corporation  
SouthCoast Business Alliance  
Tomlinson & O'Neil Insurance

# OPENING OF THE BAY 2017

## SPONSORSHIP LEVELS

<p style="writing-mode: vertical-rl; transform: rotate(180deg);"><b>PLATINUM</b></p>  <p><b>\$5,000</b></p>	<ul style="list-style-type: none"> <li>• Participate in <b>Third Annual Opening of the Bay Sailing Challenge</b> (Date TBD)</li> <li>• Your team of 4 people will spend the first hour learning from your onboard coach, and the second hour racing against the other teams - no prior experience required!</li> <li>• Have employees or friends that do not want to sail? There will be a Spectator boat with limited seating.</li> <li>• Includes up to eight event tickets @ \$75 per ticket**</li> <li>• Industry exclusivity ("first come, first served" basis)</li> <li>• 3x5' flag with company name and platinum level recognition for 2017</li> <li>• Recognition as a Platinum level Sponsor in Opening of the Bay media including website</li> <li>• Provide <b>ten weeks</b> of sailing for at-risk youth (Priceless)</li> </ul>
<p style="writing-mode: vertical-rl; transform: rotate(180deg);"><b>GOLD</b></p>  <p><b>\$3,500*</b></p>	<ul style="list-style-type: none"> <li>• Includes up to eight event tickets @ \$ 75 per ticket**</li> <li>• Industry exclusivity ("first come, first served" basis)</li> <li>• 3x5' flag with company name and gold level recognition for 2017</li> <li>• Recognition as a Gold level Sponsor in Opening of the Bay media including website</li> <li>• Provide <b>seven weeks</b> of sailing for at-risk youth (priceless)</li> </ul>
<p style="writing-mode: vertical-rl; transform: rotate(180deg);"><b>SILVER</b></p>  <p><b>\$2,000*</b></p>	<ul style="list-style-type: none"> <li>• Includes up to six event tickets @ \$ 75 per ticket**</li> <li>• 3x5' flag with company name and silver level recognition for 2017</li> <li>• Recognition as a Silver level Sponsor in Opening of the Bay media including website</li> <li>• Provide <b>four weeks</b> of sailing for at-risk youth (priceless)</li> </ul>
<p style="writing-mode: vertical-rl; transform: rotate(180deg);"><b>BRONZE</b></p>  <p><b>\$1,000*</b></p>	<ul style="list-style-type: none"> <li>• Includes up to four event tickets @ \$ 75 per ticket**</li> <li>• 3x5' flag with company name and bronze level recognition for 2017</li> <li>• Recognition as a Bronze level Sponsor in Opening of the Bay media including website</li> <li>• Provide <b>two weeks</b> of sailing for at-risk youth (priceless)</li> </ul>
<p style="writing-mode: vertical-rl; transform: rotate(180deg);"><b>EVENT SPONSOR</b></p>  <p><b>\$500*</b> (or \$370 w/o tickets)</p>	<ul style="list-style-type: none"> <li>• Includes up to two event tickets @ \$ 75 per ticket**</li> <li>• \$370– no tickets– can't make it – send a kid to camp for a week</li> <li>• Recognition as Event Sponsor in Opening of the Bay media</li> <li>• Provide <b>one week</b> of sailing for at-risk youth from New Bedford (priceless)</li> </ul>

\* or equivalent value in goods and services deemed necessary by the Community Boating Center for the advancement of its tax-exempt purposes.

\*\* Each ticket is deemed to have a "value" of \$75. The amount by which payment exceeds the total value of tickets may be considered a charitable contribution to the Community Boating Center, a 501(c)3 tax-exempt organization.



# 2017 — Regatta Sponsorship

## SPONSORSHIP ADDITIONS

Increase your impact by **adding** in a sponsorship to either the **505 North American Championship or Buzzards Bay 420 Championship.**

### REGATTA TITLE SPONSOR + \$10,000

Exclusive Sponsorship of either the 505 North American or Buzzards Bay 420 Championship. Sponsorship includes company logo displayed prominently during the regatta on banners and displays. Each regatta will be marketed as “[Regatta name] presented by [Company Name]” on all communications and signage. (Shirts, Website, Event Banners, and on all Press and PR information.)

### REGATTA SOCIAL EVENT SPONSOR + \$3,000

Sponsor a social event for either the 505 North Americans or Buzzards Bay 420 Championships. Your logo will be displayed prominently on signage during the regatta and the social event will be listed on our media as “[Social Event] provided by [Your Company Name]”.

### REGATTA SPONSOR + \$1,000

Regatta Sponsors will have their logo displayed on signage during the regatta. The company logo will be listed as a sponsor on the regatta website, regatta banners, and on all press and PR information.

### REGATTA SUPPORTER + \$500

Regatta Sponsors will have their logo displayed on signage during the regatta. The company logo will be listed as a sponsor on the regatta website, regatta banners, and on all press and PR information.



For more information on sponsorships please contact:

Andy Herlihy, Executive Director  
at [aherlihy@communityboating.org](mailto:aherlihy@communityboating.org)  
or 508 992 6219



A 501 (c)(3) non-profit organization dedicated to teaching positive life values to youth through boating. For your tax purposes, CBC's tax ID # is 04-3401842.



# OPENING OF THE BAY 2017

## SPONSORSHIP LEVELS

### Contact Information

<p>_____</p> <p>Contact Person / Title</p> <p>_____</p> <p>Company / Donor Name</p> <p>_____</p> <p>Address</p> <p>_____</p> <p>_____</p> <p>City, State, Zip</p> <p>_____</p> <p>Telephone</p> <p>_____</p> <p>Email</p>	<p><b><u>Sponsorship Level:</u></b></p> <p><input type="checkbox"/> Platinum Sponsor - \$5,000</p> <p><input type="checkbox"/> Gold Sponsor - \$3,500</p> <p><input type="checkbox"/> Silver Sponsor - \$2,000</p> <p><input type="checkbox"/> Bronze Sponsor - \$1,000</p> <p><input type="checkbox"/> Event Sponsor - \$500 (\$370 w / no tickets)</p> <p><input type="checkbox"/> Silent Auction / Door Prize</p> <p>_____</p> <p>Number of Tickets (see sponsorship levels)</p>
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### Item Donations for Silent Auction/Raffle

ITEM	VALUE

### *ITEM Restrictions and Terms*


In consideration of my interest in the Community Boating Center and its mission of service to the community, I/we give, grant, and convey at no charge the above item(s).

### I'd like to include an ADD-ON Regatta Sponsorship to the 2017:

- 505 North American Championship   
  Buzzards Bay 420 Championship   
 (CHOOSE REGATTA & SPONSOR LEVEL)  
 \_\_\_ Title Sponsor + \$10,000   
 \_\_\_ Social Event Sponsor + \$3,000   
 \_\_\_ Sponsor + \$1,000   
 \_\_\_ Supporter + \$500

Signature of Donor \_\_\_\_\_ Date \_\_\_\_\_