



www.CommunityBoating.org

15TH ANNUAL OPENING OF THE BAY FUNDRAISER

Dear Friend of CBC,

I am happy to announce that we will be hosting our 15th Annual Opening of the Bay on Thursday, May 27, 2021 at 7pm, virtually. Despite the event being canceled last year due to the pandemic, we were able, with the help of our wonderfully generous sponsors and supporters, to raise over \$100,000. This amount was then matched not once, but twice! All funds raised went directly to providing Greater New Bedford kids with a safe, fun, educational, and healthy summer.

Our sponsors and supporters were instrumental in CBC's success last year despite all of the obstacles thrown our way by the COVID-19 pandemic. We cannot predict what will happen in 2021, but with your support, we are confident in our ability to provide high quality programing for area youth. Remote learning, masks, and social distancing requirements make it difficult for a kid to be a kid today. In this environment, programs like CBC's are even more important, as they provide safe and fun activities where kids are able to grow and thrive.

We will miss being together with you this year, in person, but look forward to being together virtually to have some fun, while raising funds for CBC students. Monies raised at this annual fundraiser enable so many students to participate free of charge. Your support is what empowers CBC to present these deserving kids with the opportunity to get out of their houses and onto the water.

Please consider sponsoring Opening of the Bay today and kickoff the 2021 season with us. Also, if you would like to donate towards our online Silent Auction, please fill out the bottom of the sponsor commitment form with your donated goods or services and email or mail the form back to us. Feel free to contact me if you have any questions.

Thank you for your consideration and we look forward to seeing you on May 27th,

Andy Herlihy
Executive Director

CBC connects the youth of Greater New Bedford with mentors to enhance their lives. We use boating as a tool to instill important life lessons such as integrity, sound judgement, and teamwork. In 2020, 75% of the children attending CBC were from low-income families who simply cannot afford Summer programming.

Phone: 508.992.6219 | 1641 Padanaram Avenue | New Bedford, MA 02740

A 501(c)(3) non-profit organization dedicated to teaching positive life values to youth through boating.



OPENING OF THE BAY 2021

Sponsorship Commitment Form

yes!

- ☐ We would like to sponsor the 2021 Opening of the Bay!
- ☐ We would like to donate an item to the SILENT AUCTION!
- ☐ No, we are unable to sponsor but we would like to make a donation of \$_____

CONTACT INFORMATION

Contact Person

Title

Company / Donor Name

Address

City

State

Zip

Telephone

Email

SPONSORSHIP LEVEL

- ☐ Platinum
- ☐ Gold
- ☐ Silver

- ☐ Bronze
- ☐ Event Sponsor

AUCTION ITEM

Description

Value \$_____

PAYMENT INFORMATION

- ☐ Enclosed is a check in the amount of \$_____ (make checks payable to Community Boating Center)
- ☐ Send us an invoice to the above address.

REMIT FORM TO

Community Boating Center
1641 Padanaram Avenue
New Bedford, MA 02740

Or email: Amy Larkin
alarkin@communityboating.org



OPENING OF THE BAY 2021

Sponsorship Levels

PLATINUM	\$5,000	<p>Participate in the 7th annual Opening of the Bay Regatta. Bring a team of 4 people to race. (Date & details TBD)</p> <p>Prominently, front-and-center displayed logo on wrap-around banner around boat pen at CBC all summer/fall</p> <p>Sponsor thank you/call out during live event</p> <p>Recognition as a platinum sponsor in OOTB media & website (press release, tag all social media posts)</p> <p>Includes 8 virtual event tickets</p>
GOLD	\$3,500	<p>Prominently displayed logo on wrap-around banner around boat pen at CBC all summer/fall</p> <p>Sponsor mention during live event - Recognition as a gold sponsor in OOTB media & web site (press release, tag in 3 social media posts)</p> <p>Includes 8 virtual event tickets</p> <p>Provides 7 weeks of sailing for local area youth (priceless)</p>
SILVER	\$2,000	<p>Displayed logo on wrap-around banner on boat pen at CBC all summer/fall</p> <p>Recognition as a silver sponsor in OOTB media (press release, tag in 2 social media posts)</p> <p>Recognition as a silver sponsor on OOTB web site</p> <p>Includes 6 virtual event tickets</p> <p>Provides 4 weeks of sailing for local area youth (priceless)</p>
BRONZE	\$1,000	<p>Recognition as a bronze sponsor in OOTB media (press release, tag in 1 social media posts)</p> <p>Recognition as a bronze sponsor on OOTB web site</p> <p>Includes 4 virtual event tickets</p> <p>Provides 2 weeks of sailing for local area youth (priceless)</p>
EVENT SPONSOR	\$500	<p>Recognition as an event sponsor in OOTB media (press release)</p> <p>Includes 2 virtual event tickets</p> <p>Provides 1 week of sailing for a local area youth (priceless)</p>